

# HELLO



← This picture  
is 4 years old

**Raquel Campos · Maia · 26 years old**  
I have a degree in multimedia art where I specialized in design. I have been working for about 5 years and I am currently looking for more challenging opportunities.

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## EXPERIENCE

- September 2024 - present

**Communication Designer** | BBDesign  
Responsible for modernizing the brand's digital presence, creating a new WordPress website, revamping social media and producing content. Cross-functional role from initial contact with customers, needs assessment, development of visual proposals and preparation of technical files for the production of advertisements, tarpaulins, awnings and light supports. Direct collaboration with company management, contributing to internal organization and supporting the sales area. Specific experience with Google Ads campaigns.
- June 2021 - August 2024

**Graphic Designer** | Twenty12  
I started as an intern and progressed to graphic designer in the creative team. I was responsible for social media management – from creating visual content to copywriting and strategic scheduling. I developed communication materials (brochures, flyers, banners), logos and visual identities, collaborating with marketing teams from various brands and sectors. I also worked on finalizing files for printing and editing short videos for digital campaigns. A multidisciplinary experience, with a strong focus on branding, graphic design and digital communication.
- 2020

**Freelance Photographer** | Playaudiovisuais  
Behind-the-scenes photo coverage of advertising shoots. Support for on-set direction and collaboration with brands such as Aveiro City Council and WOW Porto.
- 2020

**Internship in Product Photography** | MediaPack



← This is Jolly — AND yes.  
he is here to get  
YOUR ATTENTION.

## EDUCATION AND CERTIFICATES

- 2017 - 2020

**Bachelor's Degree in Multimedia Art** | Universidade da Maia
- 2024

**UX/UI** | Lisbon School of Design
- 2023

**Adobe Photoshop CC Advanced Training** | UDEMY
- 2023

**Adobe Illustrator CC Advanced** | UDEMY

## SKILLS

Softwares	Design	Soft Skills
Adobe Creative Cloud	Art direction	Visual communication
Adobe Illustrator	Typography	Creativity
Adobe Photoshop	Color theory	Attention to detail
Adobe Indesign	Visual composition	Teamwork
Adobe After Effects	Visual hierarchy	Adaptability
Adobe Lightroom	Responsive design	Time management
Microsoft	Editorial design	Problem solving
Figma	Marketing	
Canva	Product and packaging design	<b>Languages</b>
Egoi	Photography (capture and editing)	Portuguese (C2)
Meta Business Suite	Video (capture and editing)	English (B2)
Wordpress		